



AFFORDABLE, QUALITY MATERNAL CARE

Together For Her is our maternal health solution for women in India. It is enabled by HealthMachine™, our care management system and mother companion app.

Image by Suhyeon Choi on Unsplash

Supported by HealthMachine

EVERY WOMAN DESERVES RIGHT ANTENATAL CARE AT THE RIGHT TIME

- More than **44,000** women in India die each year from pregnancy-related causes.
- The poorest mothers are **2.5** times more likely to die than the average.
- Less than **40%** of women in India receive antenatal care.

(Source: UNICEF Data.(2015); <https://data.unicef.org>)

OUR SOLUTION ENABLES MOTHER-TO-BE AND NEW MOTHERS TO MAKE INFORMED CHOICES

IDENTIFY QUALITY PROVIDERS

Reviews from mothers about maternal care experiences using 9 WHO quality of care indicators.

RECEIVE AFFORDABLE, TAILORED MATERNAL CARE

Options to choose from quality maternal care providers, ensuring healthier pregnancies and respectful deliveries.

KEY FEATURES



PERSONALISED CARE
Smart alerts to help clinicians focus on high-need patients and deliver personalised care.



SECURE AND COMPLIANT
Cloud-based, GDPR- and NHS DSPT-compliant software built using GxP approved processes.



OUTCOMES FOCUSED
Real-time, automated outcomes metrics to improve care delivery.



STAKEHOLDER CENTRIC
Provider and individual website and app

FOR HEALTHCARE PROVIDERS

- ✓ Increased access and visibility.
- ✓ Better adherence to best practice care.
- ✓ Individual retention and treatment tracking.



WEBSITE AND DASHBOARD



PROVIDER APP



CARE MANAGEMENT SYSTEM

FOR MOTHERS

- ✓ Trusted information verified by obstetricians.
- ✓ Customised content based on the stage of pregnancy.
- ✓ Access to mother-doctor and peer to peer community.



WEBSITE



MOTHER'S COMPANION APP



800+ hospitals are registered with us.



5+ cities on board with us.



79,000+ active users on Facebook.



37,000+ reviews from mothers.



50,000+ number of website visitors.