







# AFFORDABLE, QUALITY MATERNAL CARE

Together For Her is our maternal health solution for women in India. It is enabled by HealthMachine™, our care management system and mother companion app.

Image by Suhyeon Choi on Unsplash

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## EVERY WOMAN DESERVES RIGHT ANTENATAL CARE AT THE RIGHT TIME

-  More than **44,000** women in India die each year from pregnancy-related causes.
-  The poorest mothers are **2.5** times more likely to die than the average.
-  Less than **40%** of women in India receive antenatal care.

(Source: UNICEF Data.(2015); <https://data.unicef.org>)

**OUR SOLUTION ENABLES MOTHER-TO-BE AND NEW MOTHERS TO MAKE INFORMED CHOICES**

### IDENTIFY QUALITY PROVIDERS

Reviews from mothers about maternal care experiences using 9 WHO quality of care indicators.

### RECEIVE AFFORDABLE, TAILORED MATERNAL CARE

Bundled antenatal, intrapartum and postnatal care in affordable packages to suit individual needs.

## KEY FEATURES



### PERSONALISED CARE

Smart alerts to help clinicians focus on high-need patients and deliver personalised care.



### SECURE AND COMPLIANT

Cloud-based, GDPR- and NHS DSPT-compliant software built using GxP approved processes.



### OUTCOMES FOCUSED

Real-time, automated outcomes metrics to improve care delivery.



### STAKEHOLDER CENTRIC

Provider and individual website and app

### FOR HEALTHCARE PROVIDERS

- ✓ Increased access and visibility.
- ✓ Better adherence to best practice care.
- ✓ Individual retention and treatment tracking.



WEBSITE AND DASHBOARD



PROVIDER APP



CARE MANAGEMENT SYSTEM

### FOR MOTHERS

- ✓ Trusted information verified by obstetricians.
- ✓ Customised content based on the stage of pregnancy.
- ✓ Access to mother-doctor and peer to peer community.



WEBSITE



MOTHER'S COMPANION APP



**800+** hospitals are registered with us.



**5+** cities on board with us.



**79,000+** active users on Facebook.



**33,000+** reviews from mothers.



**50,000+** number of website visitors.